

ERF 2024

13-15 March, 2024

Rimini (Italy)

ROBOTICS UNITES:
People, Countries, Disciplines

SPONSOR & EXHIBITOR PROSPECTUS 2024



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

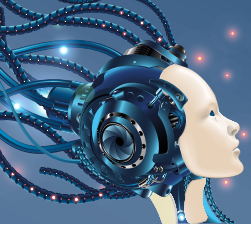


ITALIAN
EXHIBITION
GROUP
Providing the future



www.erf2024.eu





WELCOME LETTER

Colleagues and Friends,

It is with great pleasure that we invite you to the next edition of the "European Robotics Forum" to be held in Rimini from 13 to 15 March 2024 under the scientific responsibility of the University of Bologna. The Forum will see the leading experts, both academic and industrial, at international level in robotics come together in the vibrant city of Rimini and will see the presence of the major European companies with interests in this field. The Forum has a unique structure and is specifically designed to encourage interaction between end-users, researchers, technology producers with the ultimate goal of improving industrial competitiveness, fostering scientific progress, stimulating networking between stakeholders in the field, and identifying new impactful application scenarios for robotics. The programme of the Forum is really rich and will touch many industrial and research fields where robotics plays a key role. Having this audience of experts all gathered in Italy is truly an exceptional experience that we believe can be a driving force for the competitiveness of the entire territory.

The Forum will take place at the magnificent Convention Centre in Rimini and will be enriched with an intense social activity to foster the exchange of ideas, revive old friendships and create new ones. A large exhibition area at the convention centre will be available to those who wish to display their technologies and ideas, representing a true international showcase.

With this letter we want to draw your interest in actively participating in the Forum. There are many opportunities with which the Forum can be sponsored and with which you can actively participate. The organising team will be happy to iterate with you in order to identify the package that best suits your needs and expectations.

We very much look forward to seeing you in March 2024!!

The Local Organising Team

Lorenzo Marconi, General Chair

Bruno Siciliano, General Co-Chair

Antonio Bicchi, General Co-Chair

Alessandro Massa, Industry Chair

Cristian Secchi, Scientific Program Chair



HOST INSTITUTION - University of Bologna

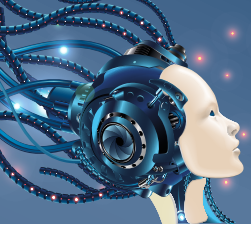
- The Alma Mater Studiorum, the oldest university in the Western world (1088). It paves the way for innovation through an increasingly rich programme catalogue, cutting-edge research and a constant and increasingly broad international perspective
- Five campuses (Bologna, Cesena, Forlì, Ravenna, Rimini), with a branch in Buenos Aires
- Over 200 degree programmes offered to over 81,000 students. 5,000 graduates in PhDs
- 32 Departments and 11 Schools
- One of the most active universities leading and participating in European research:
- H2020: 350 research projects, of which 98 coordinated
- HE: 12 research projects, of which 5 coordinated
- EU Robotics Member (since 2014)



WHY RIMINI

- 1 A ROBOTIC-CENTRIC AREA** • The region of Emilia Romagna displays a very technologically-focused industrial fabric. Home to the world-famous "Motor Valley", it is a region with a plethora of initiatives, associations and clusters and a network of ten different tech hubs with a total of 20 locations throughout the region, to support specialized research and innovation in different fields.
- 2 DESTINATION MARKETING SUPPORT** • The city authorities are really honoured to host the European Robotics Forum and are ready to offer special benefits to the euRobotics Society and its delegates.
- 3 A CONGRESS VENUE WALKING DISTANCE FROM THE CITY** • The Palacongressi di Rimini is conveniently located in the city of Rimini, surrounded by several hotels and efficiently served by public and green transport.
- 4 ACCESSIBILITY** • Rimini with its own international airport "Federico Fellini" and the nearby international airports of Bologna, Forlì and Ancona is very well connected with the main European destinations.
- 5 LOCAL TRANSPORTATION** • Rimini is a modern and efficient urban network of minibuses, coaches and fast eco-vehicles. It has a green service of bikes and zero emission scooters.
- 6 WIDE ACCOMMODATION OFFER** • Rimini offers a wide choice of hotels and accommodation facilities, providing 25.000 hotels rooms.
- 7 GREEN AND FINGERTIP DESTINATION** • Everything is at your fingertips: the old town, a wide choice of hotels on the new seafront promenade, restaurants that cater for every need, a central station, and of course, the Palacongressi.





VALLEYS

The area near Bologna and Rimini is famous around the world for the presence of some industrial excellence and beyond, in which robotics plays a role. The territory is in fact famous for being home to some distinctive "valleys":



MOTOR VALLEY • some of the most famous luxury sports car manufacturers, such as Ferrari, Maserati, Ducati, Lamborghini, Dallara, and others, are based in the region just a few kilometres away from Bologna. Automation and Robotics are pervasive in these sectors.



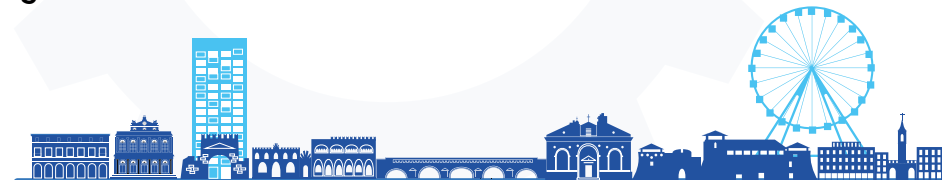
PACKAGING VALLEY • some of the world's leading industries in the design and production of advanced packaging machines (tobacco, food products, cosmetic products, medical products and more) are based in the Region. Aspects of robotics and advanced automation are decisive in this field.

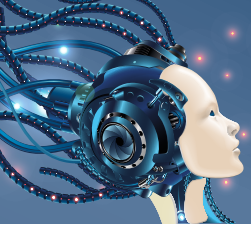


DATA VALLEY • Bologna is the home of the "Big-Data Technopole", pillar for scientific supercomputing of the entire national research system. Here 70% of the computing capacity of all of Italy is concentrated. Robotics is intimately linked to the storage and processing capacity of large data and this makes the high-computing domain particularly attractive for the robotics community.



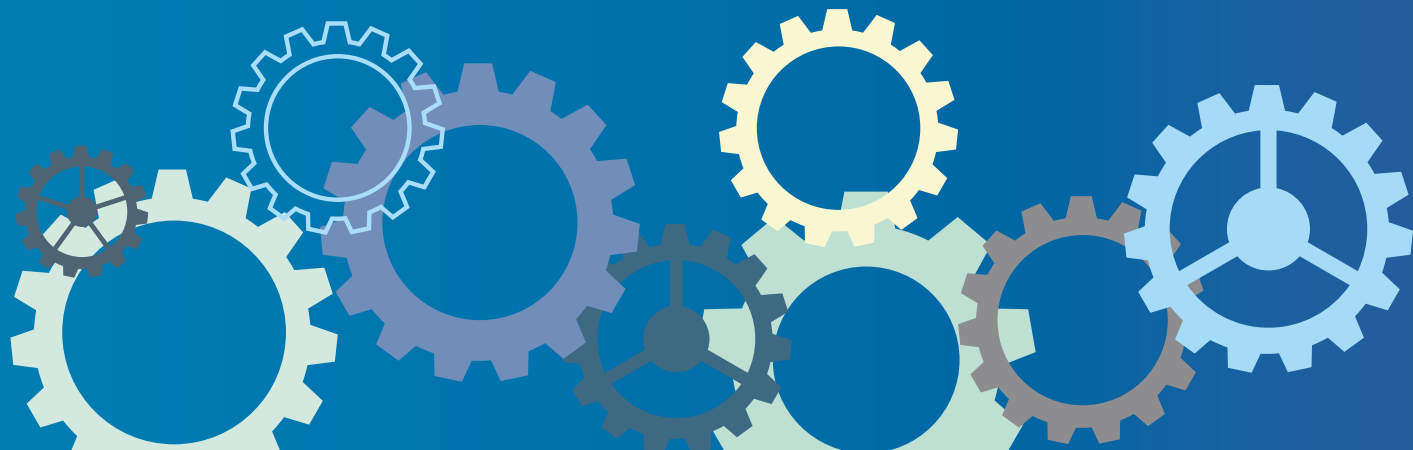
WELLNESS VALLEY • Technogym, an international excellence in the design and construction of fitness machines, is based in Cesena, a few kilometers from Rimini. The presence of this company has induced a number of local activities and industries in the wellness sector. Aspects of bio-engineering, automation, human-machine interfaces are crucial aspects in this sector.

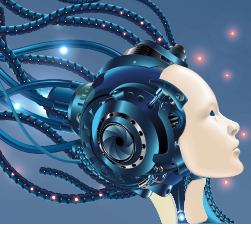




The program will have elements of conceptual inspiration and motivation that derive from some distinctive strengths of the territory, summarized in these items:

- **Insight Scientific sessions**
- **Industrial Scientific sessions**
- **Spinoff / Startup involvements**
- **Robotic challenges**





CONFERENCE COMMITTEE 2024

General Chair:

Lorenzo Marconi, University of Bologna

General Co-Chairs:

Antonio Bicchi, University of Pisa

Bruno Siciliano, University of Naples

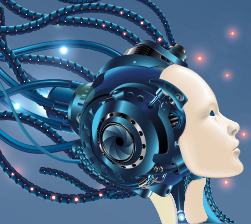
Industrial Chair:

Alessandro Massa, Leonardo Company

Scientific Program Chair:

Cristian Secchi, University of Modena e Reggio Emilia





GENERAL INFORMATION

ORGANIZING SECRETARIAT



AIM Group International - Rome Office
via Flaminia, 1068 - 00189 Rome, Italy
Ph. +39 06 330531- ERF2024@aimgroup.eu
www.aimgroupinternational.com

CONGRESS VENUE

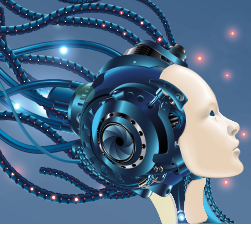
Palacongressi di Rimini
Via della Fiera, 23, 47923 Rimini RN
Ph. +39 0541 711500

WEBSITE

The event website is www.erf2024.eu
which will be updated with all the related information

The Organizing Secretariat is available to
verify together with the Companies other
sponsorship opportunities:

ERF2024.sponsor@aimgroup.eu



SPONSORSHIP OPPORTUNITIES & PACKAGES

Companies are invited to sponsor The ERF 2024 by choosing between a wide variety of sponsorship packages which are set out in the following pages of the prospectus.

Please note that if any elements of the sponsor packages do not suit your current objectives, we will be delighted to discuss how we can assist you in building a package to suit your needs.

SUPPORT LEVELS



PLATINUM SPONSOR



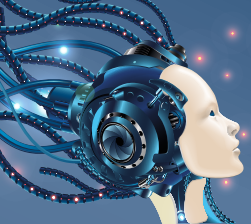
SILVER SPONSOR



GOLD SPONSOR



BRONZE SPONSOR



SPONSOR PACKAGES

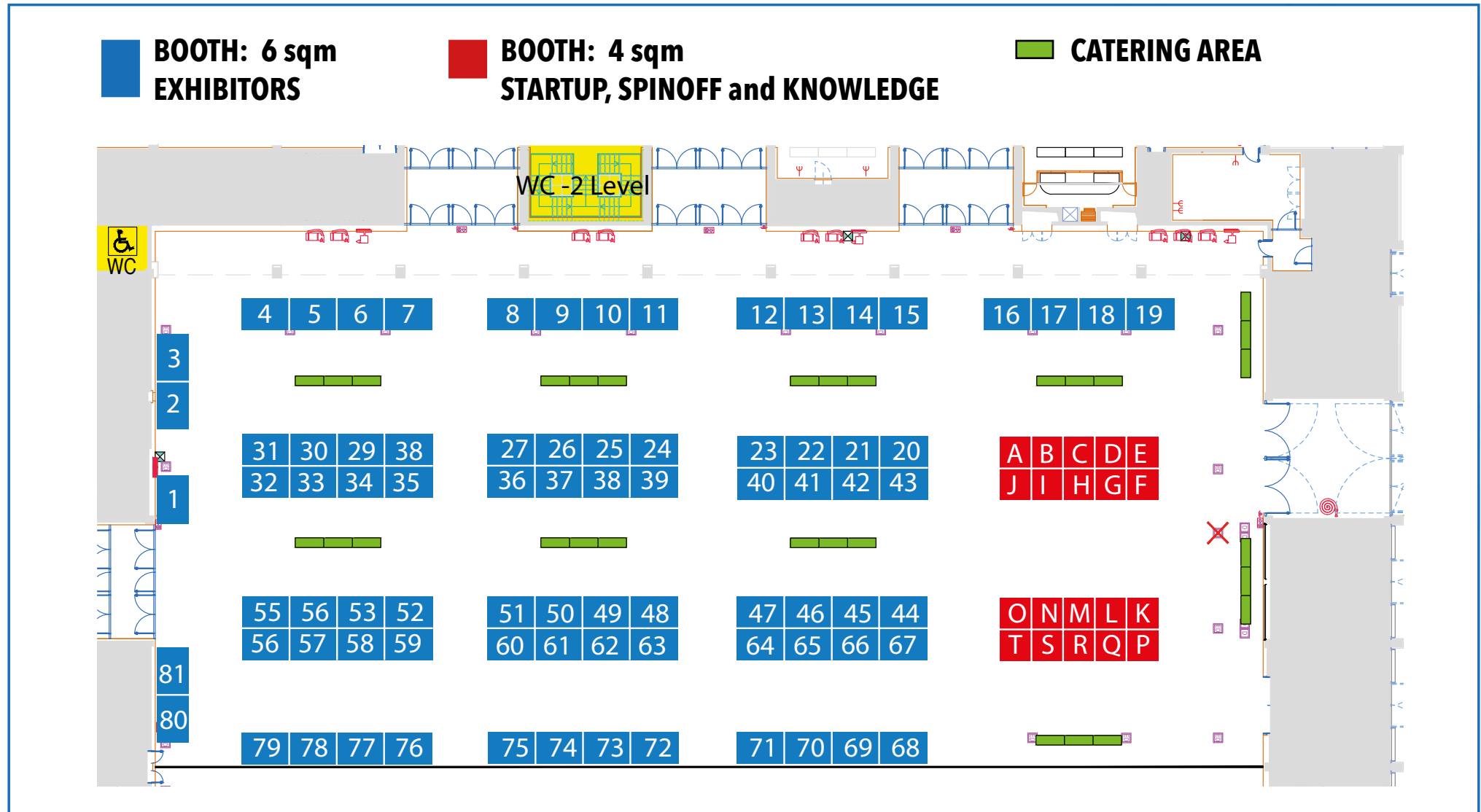
► *The price quoted is for space only (furniture, electrical usage and stand cleaning are not included).*

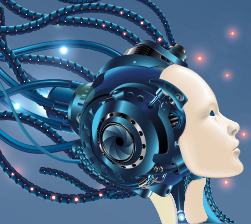
| | PLATINUM | GOLD | SILVER | BRONZE |
|--|--------------------|--------------------|--------------------|-------------------|
| BENEFITS | € 18.000,00 | € 13.000,00 | € 10.000,00 | € 5.000,00 |
| Exhibition space | 24 sqm | 18 sqm | 12 sqm | 6 sqm |
| Exhibition badges | 4 | 3 | 2 | 1 |
| Logo in the programme | | | | |
| Description and logo with hyperlink on the ERF2024 website | | | | |
| Description and logo on the ERF2024 website | | | | |
| Sponsor status on the website | | | | |
| Logo in ERF2024 app | | | | |
| Insert of symposium invitation in the ERF2024 bags | | | | |
| Extra bag insert | | | | |
| Complimentary conference passes | 5 | 3 | 2 | 1 |
| Entrance to VIP/General Assembly Reception on Tuesday | 8 | 6 | 4 | 2 |
| ERF2024 Gala Dinner invitations | 5 | 3 | 2 | 1 |
| Official Partner | | | | |

All prices are net of 22% VAT



EXHIBITION PLAN





EXHIBITION

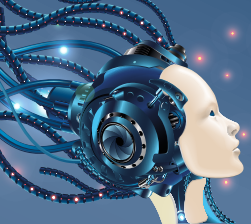
The exhibition area is located on the ground floor at the congress venue. The exhibition will remain open for the entire scientific programme duration. Exhibitors are responsible for costs regarding transportation and storage of material and for fitting out the space. They are free to use their own booth material and own booth construction crew.

| EXHIBITOR RATE | KNOWLEDGE RATE | STARTUP & SPINOFF RATE |
|---|---|---|
| € 3.000,00 | € 1.500,00 | € 2.000,00 |
| 6 sqm exhibit space | 4 sqm exhibit space | 4 sqm exhibit space |
| 1 Entrance to VIP/General Assembly Reception on Tuesday | 1 Entrance to VIP/General Assembly Reception on Tuesday | 1 Entrance to VIP/General Assembly Reception on Tuesday |
| 1 Complimentary pass - exhibition only | 1 Complimentary pass - exhibition only | 3 Complimentary pass - exhibition only |
| Description and logo on the ERF2024 website and app | Description and logo on the ERF2024 website and app | Description and logo on the ERF2024 website and app |

▶ ***The price quoted is for space only (furniture, electrical usage and stand cleaning are not included).***

▶ ***Exhibitor pass includes coffee breaks, lunches and access only to exhibition area (no entrance to ERF workshop programs and plenaries).***

All prices are net of 22% VAT



EXHIBITION

► **Guidelines for Exhibitors**, giving full details, will be sent to each Exhibiting Company by the Organizing Secretariat and will include the following:

- technical details about the venue
- final exhibition details and information
- contractor details
- services available to Exhibitors and Order Forms

EXHIBITOR PASSES

| EARLY BIRD | REGULAR | LATE |
|------------|----------|----------|
| € 200,00 | € 250,00 | € 300,00 |

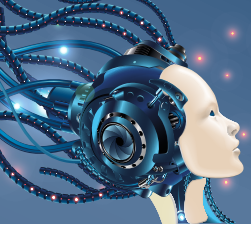
Additional badges include coffee breaks, lunches and access to exhibition area.

TICKETS PACKAGES

| 5 TICKETS | 10 TICKETS |
|--|--|
| € 3.350,00 | € 6.700,00 |
| <i>Discount pr. ticket compared to standard price</i> | <i>Discount pr. ticket compared to standard price</i> |
| <i>Description and logo on the ERF2024 website and app</i> | <i>Description and logo on the ERF2024 website and app</i> |

► **Tickets include coffee breaks, lunches and access to exhibition area.**

All prices are net of 22% VAT



SCIENTIFIC SESSIONS

PLENARY TALK (SPONSORED)

time slot TBD

Opportunity to organize an official industry session in a plenary hall (programme subject to the approval by the Forum Committee).
The cost of the plenary talk includes:

- Room rental
- Standard audio-visual equipment and technical assistance during the session
- Talk programme included in the ERF2024 programme
- Talk programme and sponsor logo posted on the ERF2024 website and app
- 4 complimentary staff badges

PARALLEL SESSION (SPONSORED)

time slot TBD

KEYNOTE TALK (SPONSORED)

time slot TBD

Opportunity to organize an official non-CME industry session in a parallel hall (programme subject to the approval by the Forum Committee).

The cost includes:

- Room rental
- Standard audio-visual equipment and technical assistance during the session
- Programme included in the final programme
- Programme and sponsor logo posted on the ERF2024 website and APP
- 2 complimentary staff badges

All prices are net of 22% VAT



BRANDING PRINTINGS



BOOKMARK

€ 4.000,00

A bookmark, delivered separately from the ERF2024 programme, can be made with the name and logo of the sponsoring company. The cost of the sponsorship includes graphic and typographical realisation.

ON-SITE BRANDING OPPORTUNITIES



BADGE LANYARDS • *exclusive*



€ 10.000,00

1500 badge laces with name and logo of the Company. The sponsor may provide, at his own expense, badge holders with his logo visible.



ERF2024 BAGS • *exclusive*



€ 12.000,00

Eco-friendly meeting bag that will be provided free of charge to all attendees (1500 units, production included). The sponsoring company will be eligible for a free insert in the bag. The company logo will also be printed on the coupon used to collect the Forum kit. The bags can also be provided directly by the sponsor company.



NOTEPADS AND PENS • *exclusive*



€ 8.000,00

ERF2024 logo and Sponsor's logo printed on notepads and pens (1500 units, production included). Notepads and pens can also be provided directly by the sponsor company.

All prices are net of 22% VAT



ON-SITE BRANDING OPPORTUNITIES



SIGNPOSTING

This great marketing opportunity puts your brand on the front of every directional signage:



• Side accreditation panel dim. 707x85 cm

single panel price € 6.000,00



• "Over door" panels dim. 237-367x85 cm

single panel price € 3.000,00



• Hanging panel dim. 300x88 cm

single panel price € 4.000,00



• Escalators customization

price upon request



• Sponsor panel on signage banner dim. 200x365 double-sided banner

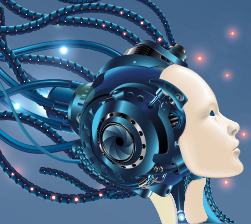
single panel price (max. 5) €4.000,00



• Single-sided banner dim. 3x2 mt., hung on the balustrades

single banner price (max. 4) €3.000,00



All prices are net of 22% VAT



ON-SITE BRANDING OPPORTUNITIES



STICKERS

- WC-MIRROR stickers dim. 30x58 cm (30) + 25x58 cm (4) • **exclusive**  price for 34 stickers € 5.000,00
- Floor stickers dim. 60x60 cm (carnet min 10pcs)  price for carnet 10 stickers € 3.000,00



CHARGING STATION

Sponsor's logo placed on charging stations.

€ 7.000,00



ERF2024 PHOTO BOOTH

Area dedicated to "photo memories" that will be posted on the Forum social media. The photo booth is an excellent tool to engage with Forum attendees. It allows them to have fun and share their experience. Company logo will be placed on the backdrop panel.

€ 8.000,00



SELFIE FRAME

Digitale printing on shaped panel frame dim. 80x120 cm.

one piece € 1.500,00

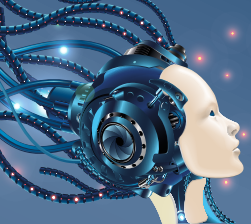


CLOAKROOM • **exclusive**

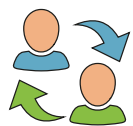


€ 6.000,00

All prices are net of 22% VAT



ON-SITE BRANDING OPPORTUNITIES



NETWORKING AREA

€ 15.000,00

With the lounge area in the Forum venue, attendees will be able to meet colleagues from different countries. The cost of this area includes sponsorship and space rental. The cost for services and customization are excluded and the company could provide branded items and furniture.



COFFEE BREAKS

€ 7.000,00

A morning and afternoon coffee break will be available in the exhibition area for the whole duration of the Forum. The cost includes the sponsorship for one coffee break (1300 pax.). The company could support the costs of each coffee break and it will be mentioned in the catering area.



LUNCHES

€ 12.000,00

The cost includes the sponsorship of one lunch (1300 pax.). The company could support the costs of each lunch and it will be mentioned in the catering area.



NEW TALK SHOW AREA

Area dedicated to discussions, meet the expert and talks. The Talk Show Area will be placed in the exhibition area and it will host 30 people. In this area it will be possible to organize:

INNOVATION TALKS 20 minutes

TBD

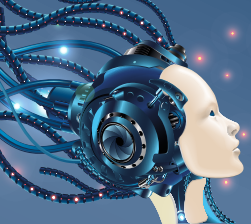
The Company will be able to show to the present public its innovations or talk about relevant topics strictly connected to its branch/field/products.

3 GOOD REASONS TO... 30 minutes

TBD

30 minutes session.

All prices are net of 22% VAT



WEB SERVICES



LOGO ON THE ERF2024 WEBSITE

€ 3.000,00

A logo of the sponsoring company will be placed on the ERF2024 website and all subpages, with text indicating that the website is sponsored by the Company. This sponsorship opportunity is for companies that will not be sponsor or exhibitor but that will be at the event and desire to include their logo on the ERF2024 website.



LOGO ON THE ERF2024 WEBSITE - LINKABLE

€ 5.000,00

A logo with hyperlink of the sponsoring company will be placed on the ERF2024 website and all subpages, with text indicating that the website is sponsored by the Company. This sponsorship opportunity is for companies that will not be sponsor or exhibitor but that will be at the event and desire to include their logo with hyperlink on the ERF2024 website.



ERF2024 APP • **exclusive**



€ 10.000,00

ERF2024 app with your company logo, splash screen, sponsor page and acknowledgement in the specific section of the programme and website. The Forum app engages attendees with personalized planning tools and real-time Forum updates.

TECHNICAL SERVICES

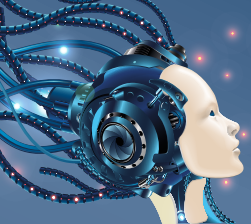


WIFI CONNECTION - EXCLUSIVE

€ 5.000,00

Associate your brand with wireless internet capability for all attendees! Your corporate name and logo appear on signage.

All prices are net of 22% VAT



PROMOTIONAL SERVICES



CUSTOMIZED E-MAIL BLAST

€ 5.000,00

Gain additional exposure for your Symposium, Company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material. E-mail blast should be approved beforehand by the Congress Committee and sent the week before the Forum.



INSTITUTIONAL E-MAIL BLAST - EXCLUSIVE

€ 12.000,00

Exclusive sponsorship of all e-mail blasts related to general information about the Forum sent by the Organizing Secretariat. The Company name and logo will be mentioned at the bottom of the page.

SUPPORT OF SOCIAL EVENTS



WELCOME RECEPTION

price upon request



VIP/GALA DINNER

price upon request



TOURS AND EXCURSIONS

price upon request



OUTDOOR ACTIVITIES

price upon request



TECHNICAL TOUR

price upon request



ENTERTAINMENT

price upon request



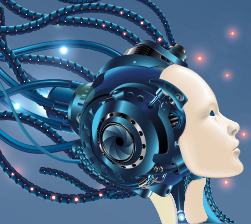
CHARITY RUN

price upon request

The Organizing Secretariat is available to verify together with the Companies, other sponsorship opportunities:

ERF2024.sponsor@aimgroup.eu

All prices are net of 22% VAT



REGISTRATION FEES

Please visit our website www.erf2024.eu with all the information about registration fees.

ACCOMMODATION



For ERF 2024 an important block of rooms at special conditions has been reserved (a wide selection of different hotels is available). Online booking will be available soon. For information and reservation please contact:

AIA PALAS Hotel booking Rimini

Tel. +39 0541 305874

Mail: booking@aiapalas.it



GENERAL TERMS AND CONDITIONS

PAYMENT CONDITIONS

Amount up to € 10.000,00 of the total due, upon reservation against invoice or Credit Card.

From € 10.000,01 50% of the total due, upon reservation against invoice or Credit Card.

Balance by 20 days before the beginning of the Forum.

- All the prices are VAT excluded
- All the amounts and payments are in Euro
- The purchase of sponsorship items or exhibition space will only be confirmed when payment has been processed
- Bank charges are the responsibility of the payee

VAT REGULATIONS

Italian Company: VAT charge is compulsory for all stand additional services and all meeting room services and rental fees.

Foreign Company: NO VAT on additional services except exhibitor badges, no VAT on meeting room rental fee and additional services if purchased as a package.

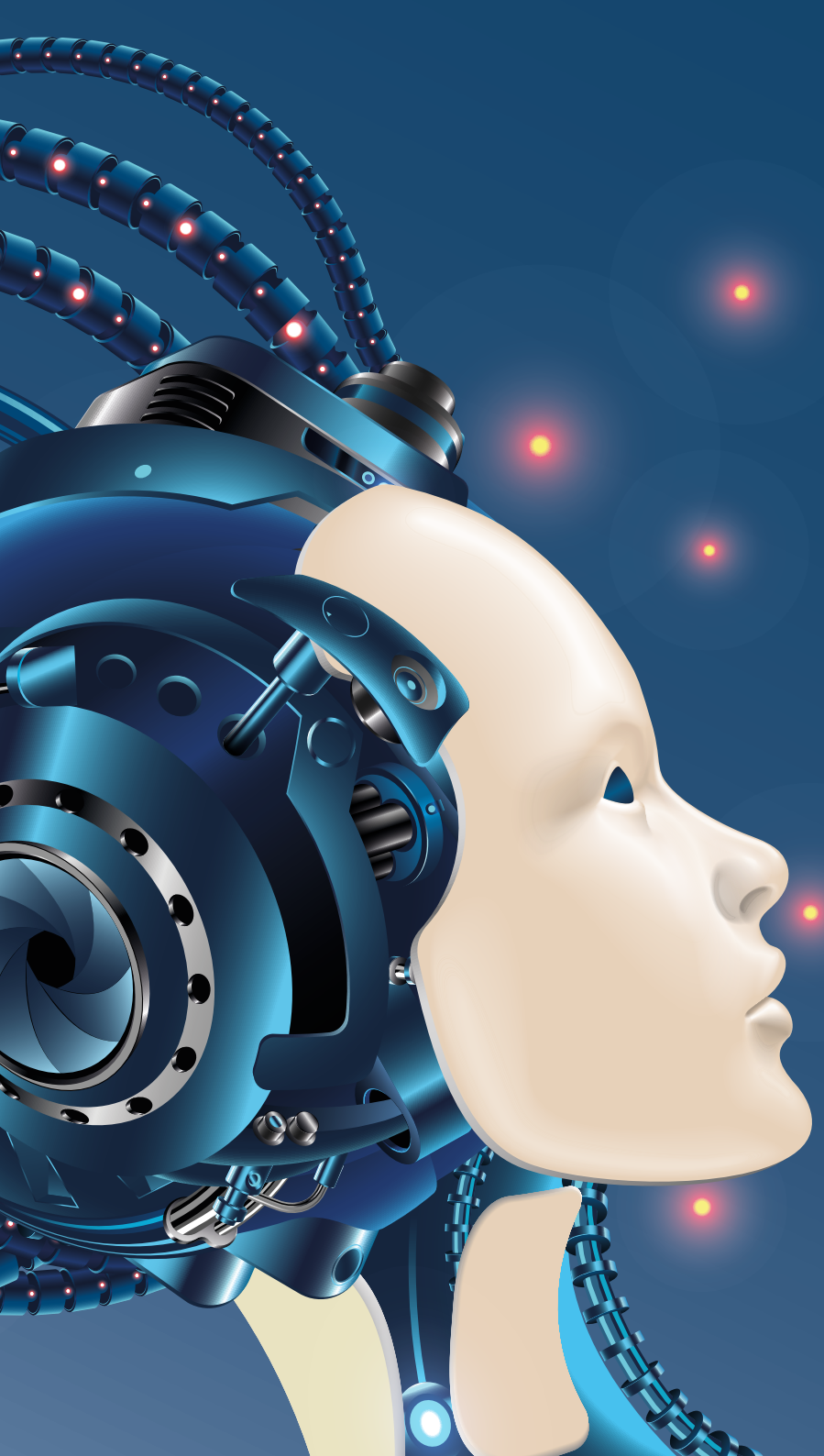
All prices listed here are NET (if due, 22% Italian VAT will be added in the invoice).

CANCELLATION POLICY

Cancellations must be made in writing to: ERF2024.sponsor@aimgroup.eu

Cancellation charges will be as follows:

- Cancellation received within 3 months before the Forum: ▶ 50% of the sponsorship will be kept as fee
- Cancellation received after 3 months: ▶ 100% of the sponsorship will be kept as fee



KEY CONTACTS

ORGANIZING SECRETARIAT



AIM Group International - Rome Office
via Flaminia, 1068 - 00189 Rome, Italy
Ph. +39 06 330531

ERF2024@aimgroup.eu

ERF2024.sponsor@aimgroup.eu

www.aimgroupinternational.com