

May 25, 2025

# Confindustria Emilia

## Our keypoints



**CONFINDUSTRIA EMILIA  
AREA CENTRO**

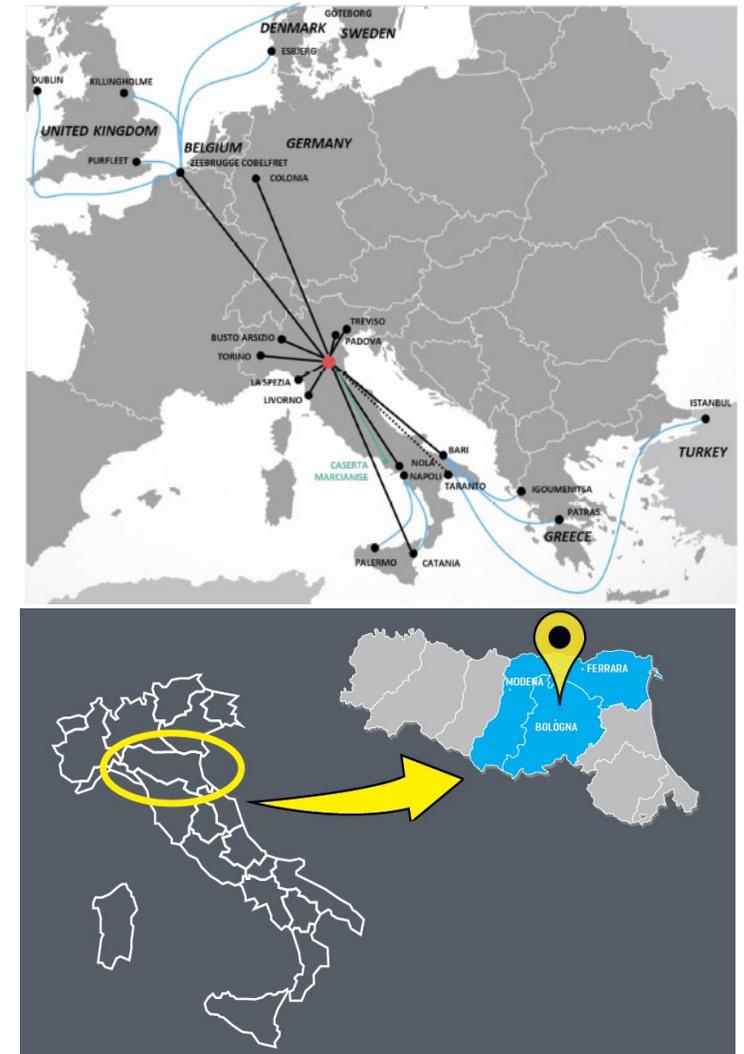
Le imprese di Bologna,  
Ferrara e Modena

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# Italy and Emilia-Romagna

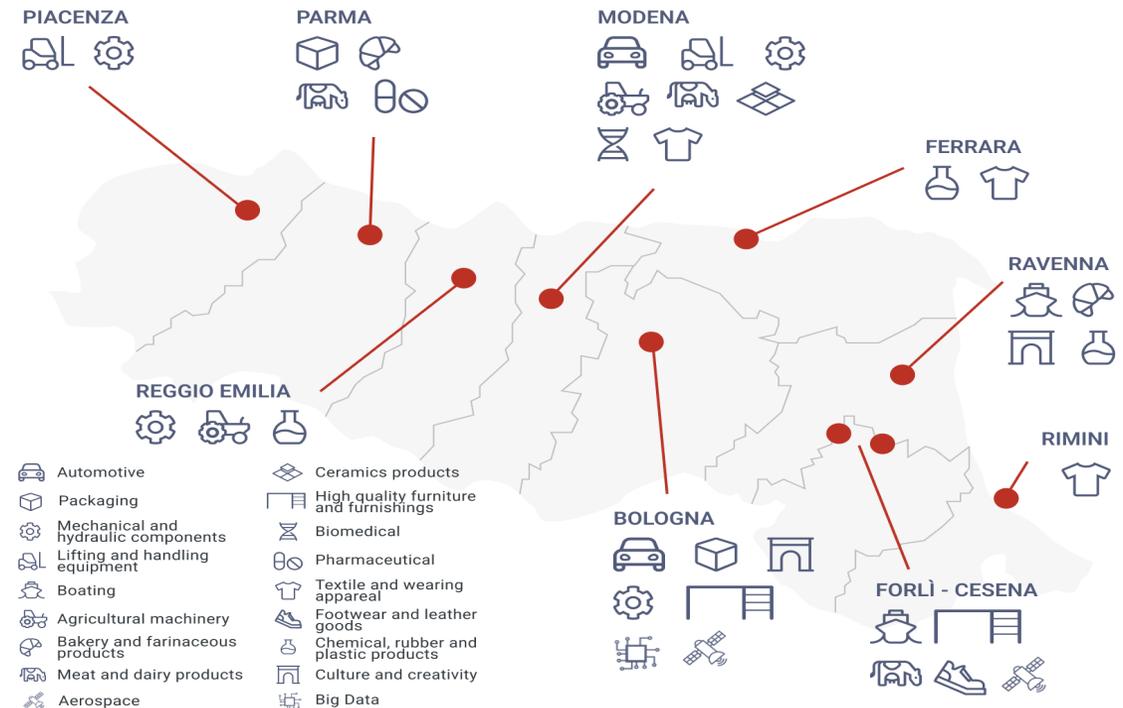
# Italy and Emilia-Romagna

- Italy has about 59 million inhabitants. The employment rate is around 63% while the unemployment rate is 6,2%.
- In 2024 the Italian Gross Domestic Product (GDP) amounted to 2,2 billions of euro.
- Italy is the 8<sup>th</sup> country in the World for GDP produced and the 21<sup>st</sup> for GDP per capita.
- Italy is the 8<sup>th</sup> country in the World for export of goods and services and the 5<sup>th</sup> in the World for export of goods. Exports amount to near Euro 600 billions of euro.
- The Trading Balance was positive in both 2023 and 2024.
- Among the 20 regions composing the Republic of Italy, Emilia-Romagna is the 4<sup>th</sup> for GDP produced and, with 4,5 millions of inhabitants, is the 6<sup>th</sup> Italian region for population.



# Emilia-Romagna

- Emilia-Romagna has a high level of living standard, wealth, entrepreneurship, industrialization and innovation.
- There are 440K companies of which 40K are manufacturing. The workforce amounts to 1,7 million persons. The employment rate is 69,7% while the unemployment rate is 5,7%.
- Export amounts to Euro 85,5 billions while Import amounts to Euro 49,9 billions.
- Emilia-Romagna is the second region in Italy for Export and the first region for Export per capita.
- First region in Italy for R&D per capita.
- There are seven universities (Bologna, Modena e Reggio Emilia, Parma, Ferrara, Ravenna, Piacenza, J.Hopkins).
- Emilia-Romagna has several industrial clusters.



## Transatlantic Competitiveness Index

Emilia-Romagna is in 21st place for Innovation and Competition among the 120 most advanced regions in the World. It is the first Italian region in this ranking.

## Data Valley

Emilia-Romagna qualifies as an international Data Valley that boasts world-class supercomputers, cutting-edge data centers and a large 'big data community' with policies that support new investments and a dynamic business environment, aimed at putting Europe on par with the giants of the USA and China.

## Rankings

Table 1: Overall and component performance of regions in TASICI 2.0

Overall Rank	Country	Region	Overall Score	Knowledge		Globalization		Innovation	
				Score	Rank	Score	Rank	Score	Rank
1	USA	Massachusetts	95.3	94.9	1	31.9	38	95.4	1
2	USA	California	88.8	89.1	4	21.3	69	92.0	2
3	Germany	Baden-Württemberg	85.3	64.4	19	49.6	8	90.9	3
4	USA	Washington	80.3	71.6	11	15.6	87	90.1	4
5	Sweden	Greater Metropolitan Region	79.2	91.6	3	28.1	45	75.2	5
6	Sweden	West Sweden	69.8	71.4	12	32.8	31	70.5	8
7	Germany	Bavaria	69.5	63.6	20	44.6	11	70.5	7
8	Sweden	South Sweden	65.7	67.5	16	33.9	25	66.3	9
9	Germany	Hesse	64.5	71.6	10	38.4	17	61.4	11
10	USA	Maryland	62.9	86.3	5	15.7	86	58.4	13
11	Germany	Berlin/Brandenburg	61.9	82.4	7	17.7	80	58.3	14
12	USA	New Jersey	58.2	91.9	2	13.1	100	49.9	23
13	USA	Oregon	57.0	55.3	30	25.9	55	62.2	10
14	Austria	Lower Austria/Vienna	55.6	66.4	18	4.2	121	61.1	12
15	USA	Connecticut	53.1	74.2	8	25.9	54	47.6	28
16	Austria	Styria	52.7	34.1	78	10.2	106	70.9	6
17	USA	Delaware	52.1	62.2	22	22.8	63	53.0	20
18	USA	Colorado	51.1	68.9	15	27.2	49	47.0	29
19	Germany	Hamburg/Schleswig-Holstein	50.9	69.5	13	28.4	44	46.1	31
20	USA	Michigan	48.8	50.6	38	17.8	79	55.4	18
21	Italy	Emilia-Romagna	48.2	45.8	48	36.9	21	51.3	21
22	Germany	North Rhine-Westphalia	47.8	57.6	26	32.0	37	46.4	30

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Confindustria Emilia Area Centro

# Our Association

- Confindustria Emilia ([www.confindustriaemilia.it](http://www.confindustriaemilia.it)), part of Confindustria national system, is an association aggregating more than 3.300 companies producing in 2023 a total Turnover of more than 99 billion euros employing more than 263.000 workers. Companies are localized in Bologna, Ferrara and Modena.
- Confindustria Emilia is a big entrepreneurial asset creating value and operating in 20 different industries [see next slide]. The economic and financial performances of the Associates are, in almost all the industries, above the average of Emilia-Romagna and the average of Italy.
- 52,8% of the Associates are companies selling abroad (20,9% is the average in Emilia-Romagna, while 16,1% is the data for Italy). The Associates have 2.000 sites abroad.
- The Top Score in Innovation Ranking (provided by CRIF), is recognized to 34% of the Associates (12,9% is the average in Emilia -Romagna, while 11,7% is the data for Italy).
- The President of Confindustria Emilia for the period 2025-2029 is Sonia Bonfiglioli.

# Confindustria Emilia Industries

## Associates

		Turnover	Workers			Turnover	Workers
	Agrifood	12.863.617.607 €	29.276		Utilities	4.582.412.217 €	5.176
	Facilities	11.091.804.094 €	23.443		Digital	3.842.113.191 €	17.257
	Automotive	7.226.702.735 €	12.431		Electronics and Mechatronics	3.622.368.808 €	12.086
	Machineries	6.781.522.748 €	21.768		Metals and Composite Materials	3.361.342.391 €	9.313
	Home	6.694.077.274 €	19.218		Health	3.323.648.481 €	16.018
	Packaging	6.536.879.931 €	15.240		Industrial Vehicles	2.776.061.666 €	4.658
	Constructions and Infrastructures	5.786.535.700 €	13.083		Professional Services	1.448.407.207 €	17.091
	Mobility and Logistics	5.440.204.828 €	19.507		Plastics	1.161.250.087 €	3.652
	Fashion and Luxury	5.380.422.511 €	10.092		Paper and Printing	1.020.073.567 €	2.286
	Chemical and Pharma	5.279.948.021 €	8.578		Tourism and Cultures	873.726.049 €	3.375

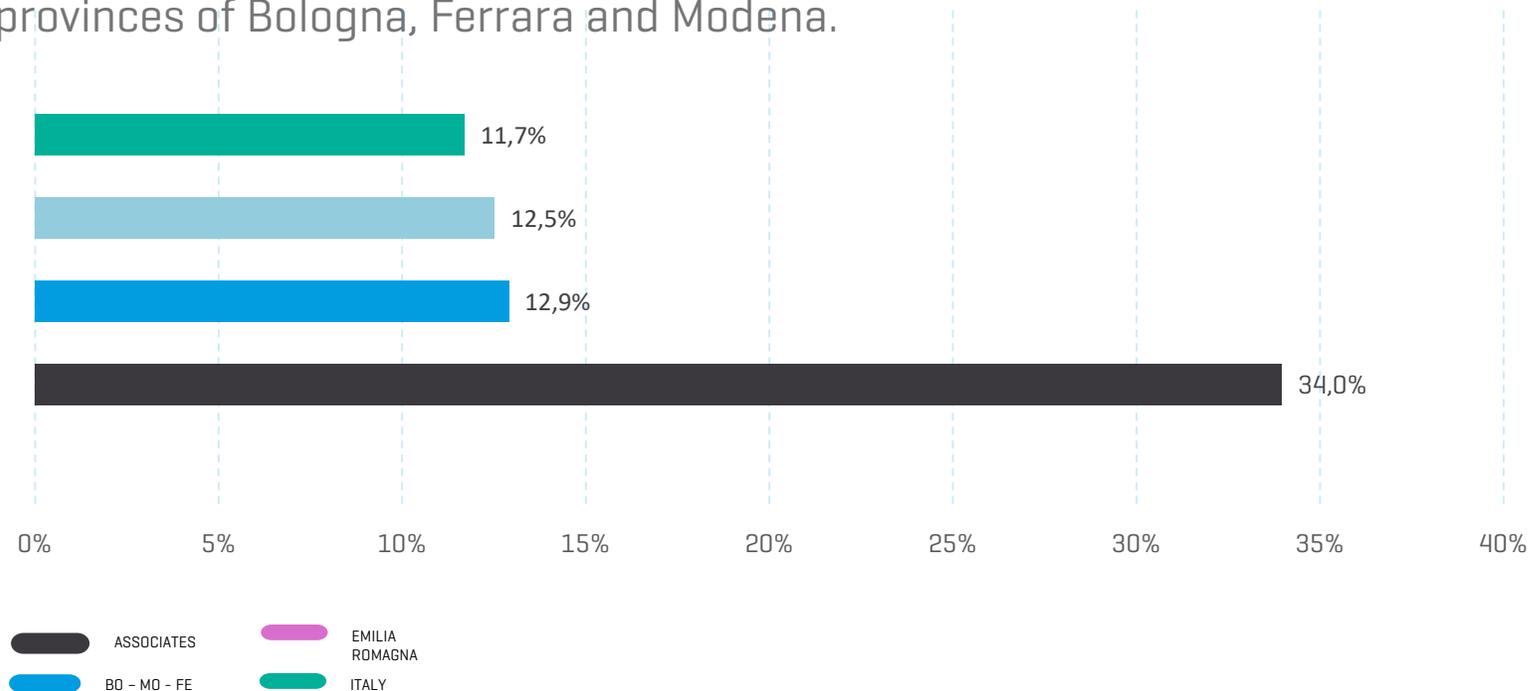
**TOTAL ASSOCIATES**

**Total Turnover: 99,1 billion €**

**Total Workers: 263.548**

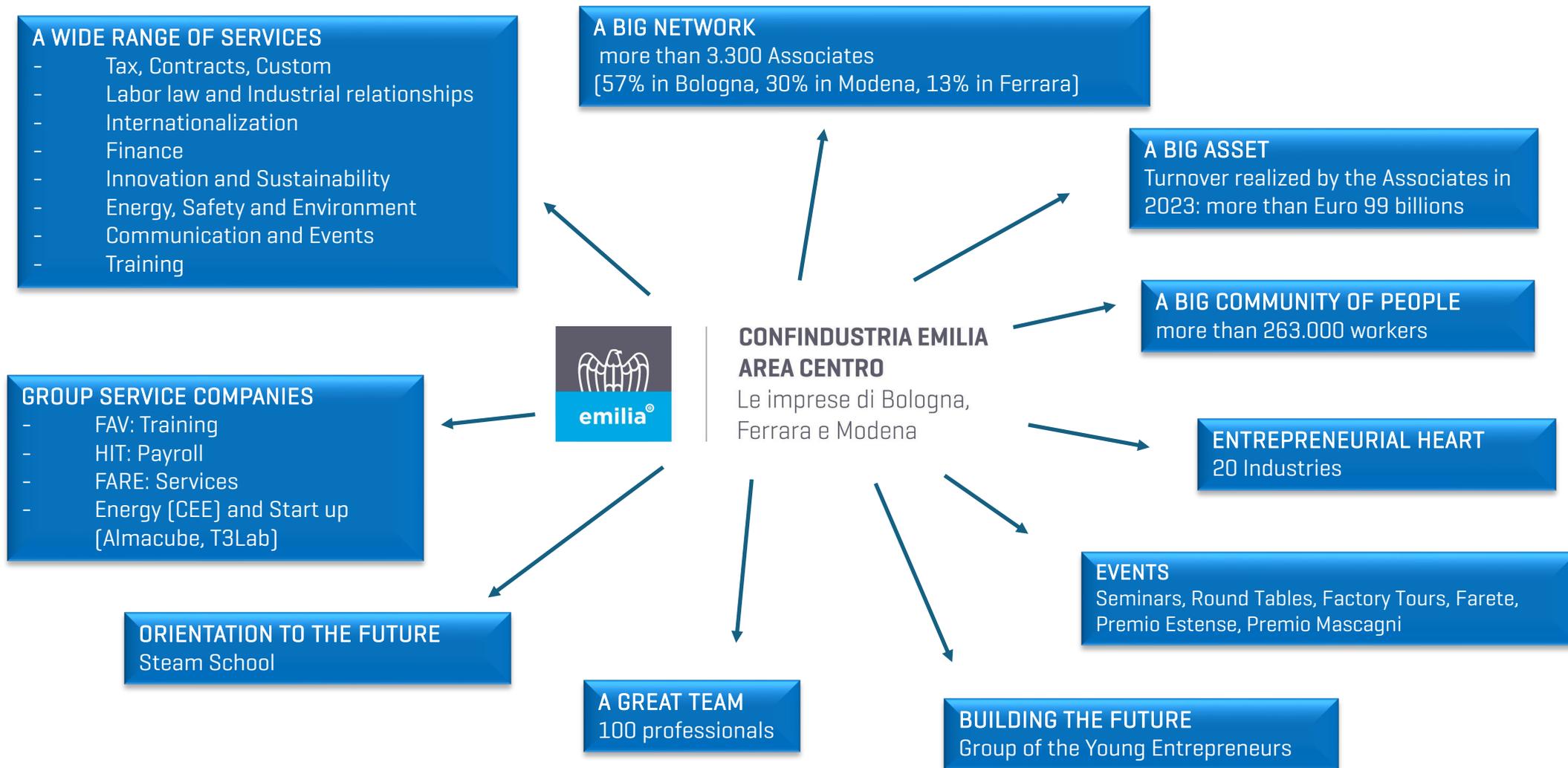
# A community of Innovative Companies

The Innovation Score is an indicator created by the rating company CRIF, evidencing the capacity of innovating of Italian companies with Turnover above Euro 500K. In a scale from 1 [the top] to 5 [the bottom], 34% of the companies part of Confindustria Emilia Area Centro are ranked with level 1, much more better than any average rank in Italy, Emilia Romagna and provinces of Bologna, Ferrara and Modena.



With our extensive organizational structure and the know-how of our Team composed by 100 persons, we support member companies in their daily decision-making in 9 main areas:

- International Business Development
- Environment, Energy, Safety and Territory
- Industrial Relations and Labor Relations
- Research of personnel
- Tax and legal affairs
- Innovation, Research, and Sustainability
- Corporate Finance
- Education & Training
- Communication and Events





Premio  
Estense



- FARETE is the place where companies meet, a great showcase of manufacturing excellence and services, a concrete opportunity to develop business opportunities and new professional relationships.
- Premio Estense is an historical prize for writers and journalists, we organize since more than 60 years in the city of Ferrara.
- Premio Mascagni is a prize we recognize to developing and performing companies in our territories.



- Fondazione Aldini Valeriani [[www.fav.it](http://www.fav.it)] is an industrial management school, providing to companies and people technical and managerial training.



- HIT Servizi Emilia [[www.hitserviziemilia.it](http://www.hitserviziemilia.it)] is a company providing services related to payroll, administration and management of the personnel.



- Consorzio Esperienza Energia [[www.consorzioesperienzaenergia.it](http://www.consorzioesperienzaenergia.it)] is a company providing services of energy management.

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